

cozybones: a lesson in perspective.

Cozybones came together in 1993, a product of late-night music sessions on the beach in White Rock, B.C. The oddly assembled bunch quickly became the stars of the local In Harmony music festival, and heroes to teenage girls and aspiring garage bands throughout southern B.C.

Nine years later, they're in a different place. They've torn themselves down, pared everything back, thrown it all about and re-assembled as something new. Their sound has gone from happy-go-lucky to crudely refined, as they've embraced a changing music scene with stiffening arms.

It's been a long time coming. For six years, cozybones coddled a reputation as a hometown hippie band. Then the band's path angled slightly askew when percussionist/guitar player Brendan McLean joined founding members Jordan Carrier (guitar, lead vocals), Ed Johnson (drums, vocals), and Eamon Kroetsch (bass) in 1999. McLean's heavier style threw a new element into the mix, and the boys incorporated their diverse influences into a powerful style that continues to evolve—and leaves the hippie moniker behind.

The year 2000 was a landmark one for the band, as they recorded their first album with a "budget." After several weeks and many long nights at Greenhouse Studios in Burnaby, a strange kind of jewel was formed, and was further refined when two tracks were mixed by Tom Lord-Alge. *The Death of Advertising* was born.

The best-laid plans are sometimes made and sometimes broken, and they sometimes simply cease to be. The death of bassist Eamon Kroetsch in summer 2001 while *The Death of Advertising* was in production left the band struggling to find their footing in a small world that had suddenly very drastically changed.

When Rob Glass joined the group a few months later, he had some mighty large shoes to fill. But he threw himself into the mix and the mix responded well.

The band was welcomed back to live performance at a hometown show, surrounded by a throng of fans loyal to the end. The crowd of dancers shook the floor, and cozybones was back again.

Now the band is preparing to officially release the eagerly anticipated *The Death of Advertising*. A planned cross-country tour will showcase the new sound of cozybones to audiences across Canada, who are just waiting for that special something to come along.